



## **FUNDRAISING TRUSTEE AREAS OF SPECIFIC RESPONSIBILITY**

In addition to those outlined on the trustee role profile, this role will include the following specific areas of responsibility:

- To be an active champion of the organisation, networking on behalf of the charity and raising its profile amongst the local businesses, donor organisations and sympathetic charitable organisations.
- To contribute knowledge of fundraising techniques and strategies;
- To bring leadership and drive to the charity's fundraising work;
- To establish and chair a Fundraising Committee to support the Trust's activities
- To encourage an entrepreneurial fundraising culture on the Board.
- To oversee the development and delivery of the organisation's fundraising plans and strategy, ensuring fundraising activities are aligned with operational financial priorities and remain an organisational priority at all times
- To support the development and implementation of a fundraising strategy with realistic and achievable targets and monitored best practice and fundraising compliance.

### **Skills and experience**

#### *Essential*

- A solid background as a senior charity Fundraiser with understanding and experience of charity fundraising at strategic and operational levels, including a thorough understanding of the Code of Fundraising Practice.
- An understanding of the UK charity sector, good governance, Charity Commission, Companies House requirements, relevant legislation and statutory requirements.
- An understanding of the challenges facing small to medium UK charities in maximising income streams & donor cultivation.
- Excellent networking skills, influencing and communication skills.
- The ability to review plans, monitor progress and work effectively with staff and volunteers to achieve targets.

*Desirable*

- Experience of diverse fundraising practices, including trust and grants, corporate and philanthropic giving, individual giving, legacy and fundraising events would be valuable
- Existing network of contacts with local businesses and donor bodies in the Gloucestershire area who might be inclined to support the Garden.
- Knowledge and experience of using databases and digital or social media tools in support of fundraising as well as relevant payment and reporting systems.
- Experience of managing staff and volunteers.

*Dominic Hamilton*

*26 February 2021*